

astragon Entertainment GmbH is a wholly-owned subsidiary of Team17 Group PLC, and a leading German games developer, publisher and distributor of sophisticated 'working' simulation games, focusing on non-violent cooperative gameplay with very detailed, technical, and realistic environments. astragon's internationally well-known IPs include Construction Simulator, Bus Simulator, Police Simulator: Patrol Officers and Firefighting Simulator. The distribution of high-quality licensed and distribution products such as Farming Simulator and SnowRunner complete its attractive product range. astragon games are available world - wide on many different platforms such as consoles, smartphones, tablets, and PC.

To support our team in Düsseldorf, we are looking for a (Junior) Digital Sales Manager (f/m/d) with immediate effect.

## **Key Responsibilities:**

- Manage and develop relationships with First-Party platform holders and ESD digital distribution accounts to achieve plans and objectives
- Management of pricing, availability and promotion setup of our Game lineup in the respective First-Party backends and company web shop
- Be the first contact for Producing, Product Management and First-Parties when it comes to Pre-Order and Release planning of our Own-IPs
- Develop a life cycle road map on title basis to ensure maximum leverage of a product's financial potential
- Communicate approved activities and promotional plans with the Sales and Marketing teams to ensure consistent execution
- Provide regular reviews and reports of sales and revenue results against targets

## **Core Competencies:**

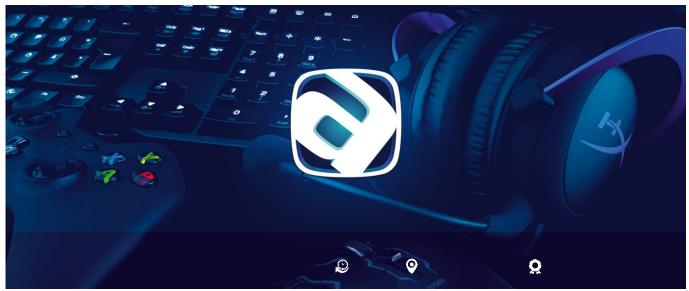
- · Proven experience in negotiation, good interpersonal skills and excellent self-organization
- Fluent in English and German (written and spoken)
- Interest in and knowledge of the global video games industry
- Affinity for sales figures and sales-related data
- Bachelor's degree (or equivalent)

## **Advantageous Competencies**

- Experience in successfully delivering results in a fast-paced and dynamic business environment
- Experience with managing projects
- · Undergraduate degree in the broader field of business; major in marketing or sales
- Prior experience of working in the Video Games/ Entertainment industry or with First Party backends

## What we can offer:

- Hybrid work & flexible working hours
- An inspiring work environment in a dedicated, diverse team
- Dynamic career opportunities & option for annual professional development programs



- · Bonus entitlements, employer-funded pension plan
- Downtown location with good access to public transportation as well as the opportunity to park for free
- The opportunity to actively shape the future of a growing company

Does this sound like you? If your answer is yes, we'd love to hear from you! Get in touch and send your CV along with your salary expectations and notice period, to <a href="mailto:job-applications@astragon.de">job-applications@astragon.de</a>

For more information please see: <a href="www.astragon.de">www.astragon.de</a> or contact our HR Manager Simon Fischer (<a href="scher@astragon.de">s.fischer@astragon.de</a>, +49 (0) 151 – 61595 135)